



Formulated by a Harvard MD and specialist in Anti-aging medicine. Tazza Di Vita is an excellent, healthier alternative to non-organic coffee.

Tazza di Vita is a proprietary blend of organic, Arabica coffee, and the powerful adaptogenic herbs Rhodiola Rosea, Schizandra Chinensis, and Red Reishi. It is the first product of its kind anywhere in the world and is manufactured here in the United States, under strict FDA quality standards.

By replacing non-organic coffee with Tazza Di Vita 1-2 times each day, you will be giving your body powerful anti-aging substances that can help you to feel better and live longer. Once you step up to the smooth rich taste and powerful health benefits of Tazza Di Vita—you 'll never want to go back to non-organic, black, bitter, over-roasted coffee again!



Tazza Di Vita was formulated by Dr. Ken Kroll, Chief Science Officer of Adaptogenix. Dr. Kroll is a graduate of Harvard Medical School. He is a Board Certified Surgeon and a member of:

The American Medical Association

The American Association for the Advancement of Science

The American Academy of Anti-Aging Medicine

The American Nutraceutical Association

Dr. Kroll is also one of a limited number of U.S. Physicians Board Certified in Anti-Aging Medicine

Dr. Kroll has over 20 years of experience in the formulation of wellness and anti-aging products.



For more information, contact:

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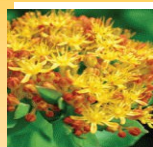


Schizandra Chinensis

-the energy rejuvenator-

Schizandra has shown many of the same body rebalancing, rejuvenating, and re-energizing properties seen with Rhodiola, but in addition has shown;

- ◆ A 2010 in vitro study from Hong Kong School of Medicine showed Schizandra to have brain protective effects against beta amyloid plaque formation—a cardinal feature of Alzheimer’s dementia.
- ◆ Improves mental clarity and performance
- ◆ Is a strong, broad Spectrum antioxidant
- ◆ Induces production of gamma interferon—an important anti-viral substance in immune function
- ◆ Can improve both vision and hearing
- ◆ In Chinese medicine it is considered a beauty enhancing herb for women, improving youthful appearance of skin



Rhodiola Rosea

◆ Strong protection of human cell function

- ◆ Anti-fatigue energy enhancement
- ◆ Increases memory and learning capacity
- ◆ Protects liver function and detoxification
- ◆ Aids in weight loss programs by breaking down fat cells
- ◆ Normalizes all body systems during high emotional, mental and physical stress
- ◆ Improves sexual function in both men and women
- ◆ Appears to inhibit cold and flu



Red Reishi

◆ Immune modulator—regulates and fine tunes the immune system.

- ◆ When it is taken regularly, it can restore the body to its natural state, enabling all organs to function normally.
- ◆ Can help with memory, stress, insomnia, energy and stamina.

Interesting Facts About Coffee

- * Coffee is the 2nd most consumed Beverage in the world
- * Coffee is the 2nd most traded commodity in the world
- * Over 500 Billion cups served each year
- * Coffee is considered #1 comfort food in the world
- * The US imports in excess of \$4 Billion worth of coffee per year
- * Americans consume over 400 million cups of coffee per day making the US the leading consumer of coffee in the world
- * The average consumption in the US is 3.2 cups of coffee per day
- * 80% of Americans drink coffee
- * Coffee has been referred to as the “Recession proof” beverage
- * The average price nationally for an espresso based drink is \$2.65
- * Men drink as much coffee as women, each consuming an average of 1.6 cups per day
- * 65% of all coffee is consumed during breakfast hours

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